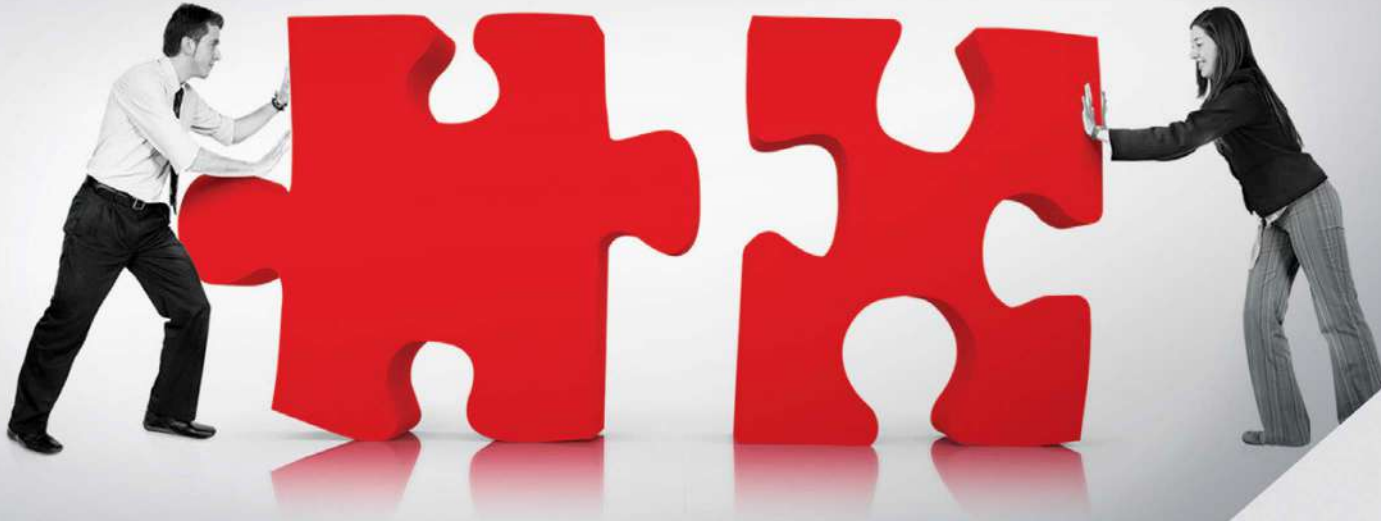


WWW.PERSONAGE.IN



BRINGING OUT
INDIVIDUAL
BRILLIANCE



We are INNO-BLERS!

With the global paradigm shift in these unprecedented times, it has become imperative for organizations to INNOvate and enABLE their people to stay relevant with upgraded capacities in the new world.

Personage (as a new age INNO-BLER) was founded by Vinee Ajmera on the belief that human potential is best unleashed if it is inspired through Behavioral, Cognitive, Emotional and Social inputs to shape and channelize it. Often, employee performance falls short of expectations around innovation and customer service due to unconscious short-comings and unleveraged strengths giving rise to frustration, lack of self-belief, missed opportunities, and a sense of being trapped in a state.

Over the years, we have developed numerous mass customized solutions and interventions that assist organizations to address foundational issues that block superior performance from an otherwise bright and eager workforce. Our solutions and interventions are designed drawing on best conceptual researched knowledge and the practical experience of a range of business leaders from across the world. We pride ourselves on the quality, passion, and commitment we bring to helping employees achieve their potential and align with the company's vision and strategic goals.

With our eclectic experience and expertise, fused with an original approach, we have positively impacted the lives of over 50,000 individuals. We hope to inspire and improve many more lives and build a better future for all.

OUR PRODUCTS & SOLUTIONS

PERSONAGE ONLINE COURSES

Personage has pioneered content-rich self-paced courses focused on building personal and professional capabilities for working executives, high potential employees including new and seasoned leaders.

Our value-for-money neoteric courses follow an experience sharing and storytelling approach that leads to high-impact and results-based learnings imparted by well-regarded industry leaders through structured high quality video lessons. These expert-led inputs are supplemented with guided reflections and multiple 1-1 live online sessions with our best-in-industry personal learning facilitators.

The reflection worksheets serve as a personalized playbook for the related skills and the 1-1 sessions, with relevant case studies, anecdotes and scenario simulations, help deeper internalization and application of learnings to the individual's work situations.



CATALOGUE OF PERSONAL ONLINE COURSES

Our latest catalogue of courses comprises four kinds of courses meant for different target groups from amongst serving executives.

LEAD THE FUTURE

This flagship course is carefully designed with the understanding that the single most critical determinant of a company's future and sustained success is innovation and the same is vitally dependent on the depth and quality of its leader pipeline. This course helps companies build bench-strength across levels and accelerates transformation of individuals into future leaders ready to drive growth. While it's a bespoke product, it can be further customized to unique needs of a company's growth.

EXECUTIVE PRESENCE

This course helps build that "X factor" which bridges the gap between merit and success by inspiring confidence in stakeholders - be it your team members, peers, bosses or clients. It makes them believe in you more! We will demystify the concept of executive presence while expounding its significance towards growing leadership effectiveness and influence. You will learn the critical components of leadership presence, the pillars it rests on and how to elevate it to become a stellar leader.

PREMIUM SELLING

This course lays out the foundation of what it takes to successfully sell a premium product or service to a retail customer. A premium priced product or service is also a premium value product or service and frontline professionals need to create and highlight that superior value to the customers. Very few retail sales professionals receive structured sales training, especially in the necessary disciplined, productive and logical steps beyond objection handling and closing. This course equips both new and seasoned frontline professionals with proven steps and confidence necessary to engage and foster customer loyalty towards the premium experience delivered.

LUXURY AMBASSADOR

This course is a high touch course designed to provide insight-based knowledge and niche skills that enable selling a unique experience to HNIs and discerning customers. The program equips frontline professionals with distinctive know-hows to engage and foster customer loyalty towards the signature experience delivered. It focuses upon luxury selling as a unique and differentiated capability that brings out the edge in your sales consultants to deliver a top class experience.

FOR STUDENTS AND ASPIRING PROFESSIONALS

ACING YOUR INTERVIEW

This course is designed to prepare job seekers to identify the attitude, personality, traits and skills that employers look for, and to attend any entry level interviews with utmost confidence. Comprising LIVE practice sessions, this course provides support in crafting the resume to capture a candidate's best version which further increases the chances of getting shortlisted. Learners also get access to a treasure trove of insights about preferences of different and diverse employers from reputed HR and recruitment leaders.

LEAD THE FUTURE

This flagship course is carefully designed to ignite the leadership mindset and accelerate the transformation of individuals into future leaders ready to drive growth. Through a structured approach, it helps the learners develop and nurture leadership competencies that will make a positive impact now and throughout their career. The program focuses on professional growth, self-awareness, people management and tangible skills that one can apply to real-world situations.

TRAINER & TRAINING SERVICE FACILITATION

Personage offers Trainer & Training service facilitation with its growing network of over 5000 of the best trainers pan-India that can meet the large-scale soft skills and sales training needs in industries like IT, BFSI, Manufacturing and other sectors.

Our database of a rigorously pre-screened network of high quality trainers and facilitators ensures a hassle-free, low set-up time and high performance experience.

PRIVATE COACHING

For middle to senior level leaders

Coaching promotes clarity, creativity, breakthrough performance, and resilience, giving individuals and organizations a competitive edge in today's volatile, uncertain, complex and ambiguous environment.

Through our executive coaching sessions, we empower our high potential clients to redirect their inner brilliance to sharpen their confidence, self-belief, resilience, poise and leadership presence.

We subscribe to the coaching philosophy which honors the client as the expert in his/her life. We use powerful performance tools and techniques such as neuroscience, emotional intelligence, behavioral science and mindfulness to further empower you with focus, insight and accountability. This ensures that you CAN and WILL achieve consistent results.





Vinee is a life-schooled high energy speaker whose life-transforming talks have helped people overcome their self-limiting thoughts, doubts and fears to achieve their goals and take on any challenge. She connects comfortably with any audience and can converse and communicate ideas and insights in multiple languages - English, Hindi, or Gujarati.

Vinee has delivered keynotes, workshops and webinars on a wide range of topics including :

- Sharpening Business Communication Effectiveness
- Value Through Relationships
- The Power of Authenticity
- The Resilience Advantage
- Finding Your Confidence
- Leadership Presence
- StressLess!

"Vinee In Person" can be designed to address small groups of Executives at all levels.

ABOUT OUR FOUNDER



VINEE AJMERA

Vinee Ajmera is a personal growth strategist with a passion to help mission-driven individuals in corporates, businesses and startups achieve positive and lasting change in mindset, communication and behavior, so they can accelerate to success.

An ICF certified Executive Coach, Vinee has been spotlighted on TEDx Talks and other coveted forums. She is the producer and host of the famous Rise Careerwise – Get Hired Virtual Summit focused on bringing latest hiring practices and trends to job aspirants.

While her expertise lies in communications and leadership, with over two decades of corporate experience (Jet Airways, Singapore Airlines, Virgin Atlantic, Essar), she has taken to this entrepreneurial career based on her practical insights into the skill development needs of corporates and professionals.

Vinee understands that being successful takes a lot more than a perfect plan. You also need the skills, vision and confidence to implement it. Therefore, her interventions have an empowering approach that helps clients recognize their own inner brilliance to develop confidence and self-belief.

She regularly interacts with industry leaders to gain leadership insights, and showcases them through various online and offline channels. Vinee is a fitness enthusiast and loves exploring new places and cultures.

OUR PRESTIGIOUS CLIENTELE



cyril amarchand mangaldas
advocates & solicitors



ADITYA BIRLA GROUP





We had engaged Personage to train our frontline Sales staff to portray a redefined traditional cum modern image. They not only made our staff better groomed but also helped them to present themselves with poise, calm and confidence.

Vinee and Priyanka were energetic and meticulous in their approach and have inspired the entire team to transform into a happy and motivated group with rejuvenated passion and energy!

We always cherish our partnership and look forward to many such image and customer engagements in near future.

- Manish Charatkar, Tribhovandas Bhimji Zaveri



I think the best way to write a reco for Vinee is that her skills, abilities and professional approach is the future of the coaching industry.

I had the privilege of having watched a live training and also being personally coached. Post my 'Harvard Business Personal Coach Sessions', this is the closest I have been to being 'convinced' by someone else, to bring change to my core work style, to ensure I reach my professional goals.

I often give the learnings I got from her to my team; specially on setting goals & then how to work towards achieving them effectively.

Honestly I don't think Vinee needs a recommendation. All I can conclude is that 'You can't go wrong with Vinee.

- Visham Sikand, Goals 101



The Lead with Brilliance session by Vinee was very interesting and in line with our discussion.

What I also really liked was her evident passionate commitment to the cause and enthusiastic approach to meet the objectives with such great eclat.

I felt the outcome of a session with her would be great and I am truly happy that I was right.

- Sanjeev Jha, SBI General



I know Vinee as a hardworking, motivated and forward-thinking individual. She is well - connected and always takes the time to support people in need from her network. She is capable of adapting to a new work environment and exuberating positivity.

As a colleague or a leader, she earns my highest recommendation.

-Priya Thakur Singh, JW Marriot



Ms. Vinee Ajmera has the finesse and the art of great networking.

As a trainer she brings in a lot of positive energy and gusto. With a completely new insight to Networking, she shared some easy yet very effective mantras to help us network with ease.

One of her outstanding skills is the speed yet effortless approach with which she can get to the heart of her participants' issues and create totally relevant, engaging, dynamic programs for them!

-Deepti Hegde, The DOW Chemical Company



We have had multiple consultants, senior trainers & industry leaders who have been a part of our learning journey in the last decade. Vinee stands out as someone who delivered quite a few meaningful sessions on Business Communication, Persuasion & Coaching. The interaction was very engaging, insightful & helped the team to a great extent. The methodology which she applies is both practical in approach and results can be seen if executed.

She definitely adds value to an organization and I must say it was an investment for us rather than a cost as the overall experience with her was a rewarding one.

-Subhajt Mishra, Riya Tours and Travels



A new age trainer. Vinee not only has impressive training skills, she also does in-depth research about her audience. It was a complete pleasure to attend your session. Looking forward to many more.

- Madumita Paul, Cyril Amarchand Mangaldas



Vinee is a fine and highly skilled professional. I have done coaching sessions with her and found them to be very effective and result oriented.

I would highly recommend her for the coaching and training needs of any organization that wishes to unleash their potential and get to the next level of performance.

-Hiren Ved, Alchemy Capital Management Pvt Ltd.



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